



GREAT AMERICAN MEDIA

3050 K St NW Ste 100

Washington

SARAH LEVENE

USA

AGREEMENT MADE BETWEEN

WBBM-TV

22 West Washington Street, . CHICAGO IL 60602

WBBM-TV

1031-49934-2

PAGE

Required

prior notice

DATE PRINTED

CONTRACT NO. REV.

Cancellation Notice

Announcement 28 days

11/12/12

AND

AGENCY (OR SERVICE) ACTING AS AGENT FOR 64888

ADVERTISER (OR AGENCY AND ADVERTISER)

DCCC (DEMOCRATIC CONGRESSIONAL CAMPAIGN)

430 S Capitol St SE

Washington DC 20003-4024

USA

PRODUCTEST 1192

Maggie McWilliams Pol AGENCY EST. NO. LOCAL **PRODUCT** 1300 SALESPERSON

DC 20007-5108

CODE

NATIONAL SALESPERSON

ACCEPTED BY AGENCY

162

NAME

AND

ADDRESS

CONTACT

BROADCAST SCHEDULE STARTING 10/30/12 AND ENDING 11/06/12 NO. WEEKS:

CBS Television Stations Standard Terms and Conditions for advertising shall apply. NONDISCRIMINATION POLICY: CBS Television Stations and its Stations and its Stations do not discriminate in advertising contracts on the basis of race or ethnicity, and will not accept any advertising which is intended to discriminate on the basis of race or ethnicity. Advertiser represents and warrants that it is not purchasing time from CBS Television Stations or its Stations that is intended to discriminate on the basis of race or ethnicity.

		SPOTS	TIME					TOTAL		
ITEM	DAYS	PWK.	FROM	TO	LENGTH	EFFECTIVE DATES	PROGRAMS	BDCST.	UNIT RATE	TOTAL VALUE(1)
1	T-F	5	05:00A	05:57A	30S	10/30/12-11/02/12	2 NEWS THIS MORNING [5-6AM	5	275.00	1375.00
2	М	1	05:00A	05:57A	30S	11/05/12-11/05/12	2 NEWS THIS MORNING [5-6AM	1	275.00	275.00
3	T-F	6	05:58A	07:00A	30S	10/30/12-11/02/12	CBS2 NEWS AT 6AM	6	275.00	1650.00
4	M-T	3	05:58A	07:00A	30S	11/05/12-11/06/12	CBS2 NEWS AT 6AM	3	275.00	825.00
5	T-F	8	07:00A	09:00A	30S	10/30/12-11/02/12	CBS THIS MORNING	8	440.00	3520.00
6	M-T	3	07:00A	09:00A	30S	11/05/12-11/06/12	CBS THIS MORNING	3	440.00	1320.00
7	Su	3	08:00A	09:30A	30S	11/04/12-11/04/12	CBS SUNDAY MORNING	3	2500.00	7500.00
8	T-F	2	08:58A	10:00A	30S	10/30/12-11/02/12	LET'S MAKE A DEAL	2	550.00	1100.00
9	М	1	08:58A	10:00A	30S	11/05/12-11/05/12	LET'S MAKE A DEAL	1	550.00	550.00
10	T-F	5	09:58A	11:00A	30S	10/30/12-11/02/12	PRICE IS RIGHT 10-11AM	5	800.00	4000.00
11	M-T	2	09:58A	11:00A	30S	11/05/12-11/06/12	PRICE IS RIGHT 10-11AM	2	800.00	1600.00
12	T-F	6	11:00A	11:30A	30S	10/30/12-11/02/12	2 NEWS AT 11:00	6	750.00	4500.00
13	M-T	2	11:00A	11:30A	30S	11/05/12-11/06/12	2 NEWS AT 11:00	2	750.00	1500.00
14	T-F	5	03:00P	04:00P	30S	10/30/12-11/02/12	DR PHIL	5	700.00	3500.00

(1) Less Agency commission of 15% Except on Non-Commissionable Amounts. Conditions on the reverse of this page and any attachments hereto are an integral part of this Agreement. If this contract is with an Advertiser, references to Agency apply to Advertiser, except no commission will be allowed an Advertiser.





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CONTRACT NO. REV. 1031-49934-2

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11/12/12

22 West Washington Street, . CHICAGO IL 60602

WBBM-TV

WRRM-TV

			AND)			PAGE ²
162	AGENCY (OR SERVICE	E) ACTING AS AGENT FOR	64888	ADVERTISER (OR	AGENO	Y AND ADVERTISER)	Cancellation Notice
NAME	GREAT AMERICAN	MEDIA		DCCC (DEMOCRATIC			
AND	3050 K St NW St	te 100		430 S Capitol St	Required		
ADDRESS							Announcement 28 days
, LD ALOU	Washington USA	DC 20007-5108		Washington USA	DC	20003-4024	prior notice
	0.011						

CONTACT SARAH LEVENE

Maggie McWilliams Pol AGENCY EST. NO. LOCAL

SALESPERSON

NATIONAL SALESPERSON

BROADCAST SCHEDULE STARTING 10/30/12 AND ENDING 11/06/12 NO. WEEKS:

1300 **PRODUCT** CODE

PRODUCTEST 1192

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		SPOTS			1 1			TOTAL		
ITEM	DAYS	PWK.	FROM	TO	LENGTH	EFFECTIVE DATES	PROGRAMS	BDCST.	UNIT RATE	TOTAL VALUE(1)
15	М-Т	2	03:00P	04:00P	30S	11/05/12-11/06/12	DR PHIL	2	700.00	1400.00
16	T-F	6	02:00P	03:00P	30S	10/30/12-11/02/12	JUDGE JUDY	6	950.00	5700.00
17	M-T	2	02:00P	03:00P	30S	11/05/12-11/06/12	JUDGE JUDY	2	950.00	1900.00
18	T-F Cancelled		05:00P	05:30P	30S	10/30/12-10/30/12	CBS2 NEWS AT 5	0	1700.00	.00
19	М	1	05:00P	05:30P	30S	11/05/12-11/05/12	CBS2 NEWS AT 5	1	1700.00	1700.00
20	W,F Cancelled		05:30P	06:00P	30S	10/31/12-10/31/12	CBS EVENING NEWS W/SCOTT	0	2000.00	.00
21	M Cancelled		05:30P	06:00P	30S	11/05/12-11/05/12	CBS EVENING NEWS W/SCOTT	0	2000.00	.00
22	T-F Cancelled		06:00P	06:30P	30s	10/30/12-10/30/12	CBS2 NEWS AT 6	0	1400.00	.00
23	M Cancelled		06:00P	06:30P	30S	11/05/12-11/05/12	CBS2 NEWS AT 6	0	1400.00	.00
24	T-F Cancelled		06:27P	06:56P	30S	10/30/12-10/30/12	ENTERTAINMENT TONIGHT	0	1800.00	.00
25	M Cancelled		06:27P	06:56P	30S	11/05/12-11/05/12	ENTERTAINMENT TONIGHT	0	1800.00	.00
26	M Cancelled		08:00P	09:00P	30S	11/05/12-11/05/12	2 BROKE GIRLS/MIKE & MOLLY	0	25000.00	.00

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NAME	GREAT AMERICAN	MEDIA		DCCC (DEMOCRATIC CONGR		
AND	3050 K St NW St	e 100		430 S Capitol St SE	Required	
ADDRESS						Announcement 28 days
ADDICESS	Washington USA	DC 20007-5108		Washington DC USA	20003-4024	prior notice
	0011					

CONTACT SARAH LEVENE

LOCAL SALESPERSON

Maggie McWilliams Pol AGENCY EST. NO.

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NO. WEEKS:

1300

SALESPERSON

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		SPOTS						TOTAL		
ITEM	DAYS	PWK.	FROM	ТО	LENGTH	EFFECTIVE DATES	PROGRAMS	BDCST.	UNIT RATE	TOTAL VALUE(1)
27 28	Su T-F	3	05:57P 10:00P	07:00P 10:35P	30s 30s	11/04/12-11/04/12 10/30/12-10/30/12	SIXTY MINUTES SUNDAY	3	20000.00	60000.00
29	M Cancelled		10:00P	10:35P	30s	11/05/12-11/05/12	LATE NEWS	0	4500.00	.00
30	T-F Cancelled		10:35P	11:37P	30S	10/30/12-10/30/12	DAVID LETTERMAN	0	1400.00	.00
31	M Cancelled		10:35P	11:37P	30S	11/05/12-11/05/12	DAVID LETTERMAN	0	1400.00	.00
32	T-F Cancelled		11:37P	12:38A	30S	10/30/12-10/30/12	THE LATE LATE SHOW W/CRAIG	0	450.00	.00
33	M Cancelled		11:37P	12:38A	30S	11/05/12-11/05/12	THE LATE LATE SHOW W/CRAIG	0	450.00	.00
34	T-F Cancelled		01:07A	01:42A		10/30/12-10/30/12		0	150.00	.00
35 36	M Cancelled M		01:07A 09:00P	01:42A 10:00P		11/05/12-11/05/12 11/05/12-11/05/12		0	150.00	.00
37	Cancelled		08:00P	09:00P		10/30/12-11/03/12		0	8500.00	.00
	Cancelled									

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NAME	GREAT AMERICAN 1	MEDIA		DCCC (DEMOCRATIO		
AND	3050 K St NW Ste	e 100		430 S Capitol St	Required	
ADDDECC						Announcement 28 days
ADDRESS	Washington	DC 20007-5108		Washington	DC 20003-4024	prior notice
	USA			USA		
CONTACT	SARAH LEVENE			PRODUCTEST 119	2	
LOCAL		s Pol AGENCY EST. NO.		PRODUCT 1300		

CODE

NATIONAL SALESPERSON

SALESPERSON

BROADCAST SCHEDULE STARTING 10/30/12 AND ENDING 11/06/12 NO. WEEKS: CBS Television Stations Standard Terms and Conditions for advertising shall apply.

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ethnicity	-									
		SPOTS		ME				TOTAL		
ITEM	DAYS	PWK.	FROM	TO	LENGTH	EFFECTIVE DATES	PROGRAMS	BDCST.	UNIT RATE	TOTAL VALUE(1)
38	Th Cancelled		09:00P	10:00P	30S	11/01/12-11/01/12		0	13000.00	.00
39	F Cancelled		06:58P	08:00P	30S	11/02/12-11/02/12	UNDERCOVER BOSS	0	6000.00	.00
40	F Cancelled		09:00P	10:00P	30S	11/02/12-11/02/12	BLUE BLOODS	0	12000.00	.00
41	Su	3	12:00N	03:00P	30S	11/04/12-11/04/12	NFL REGULAR SEASON GAMES Total Contract:	3 69	7000.00	21000.00 124915.00
							——— Billing Summary ———			_
						<u>Oct</u>	Nov Dec		<u>Total</u>	
					Qtr 4		124915.00 .00		124915.00	
					Qii 4	.00	124913.00			
								GR	AND TOTAL	
									124915.00	

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